

INDUSTRY TOOLKIT

for Careers in the Fertilizer and
Agriculture Industry



Using This Toolkit

We are so glad you picked up this resource! Have you ever been asked to speak at a class, career fair, or student group? The next time you have a presentation coming up, this resource will come in handy.

This toolkit offers a presentation outline that can be utilized by any industry professional. It also provides a framework presentation where important information can be plugged in and/or personalized to the presenter. It will provide guided activities that can be used at a career booth or during a guest speaker presentation.

Linked below are slide templates that can be personalized to the presenter or to the company that will be presenting. These can be used alongside the educator resources as well. There are comments alongside each slide that can assist in personalizing each template. There is a worksheet that can be passed out by the presenter to help guide students during each presentation available at the end of this toolkit.



Guest Speaker PowerPoint Template:

Download the resource by selecting this box!

Company Guest Speaker PowerPoint Template:

Download the resource by selecting this box!

Example Presentation Using Template:

Download the resource by selecting this box!

Career Scavenger Hunt Activity

Description:

This activity can be used as a hook or interest approach to the lesson, a career show activity, or an end of presentation activity! It is made up of materials that are commonly found in a backpack, wallet, or purse. Students will be grouped up so they can pool their items. The first team with all of the items wins the scavenger hunt. Award this team with a prize, maybe a piece of company paraphernalia, gifts, or candy if you are in a pinch.

Each item represents one aspect of their search for a career. The scavenger hunt can be plugged with the explanations for a career show or blank with an accompanied PowerPoint that students can fill in after the scavenger hunt. If you are short on time you may have students volunteer to read the descriptions out loud. Do not cold call students to read! Volunteers only. Or you may discuss what each item represents. This interactive activity can be used at a trade show or career show and can be accessed with a QR code.

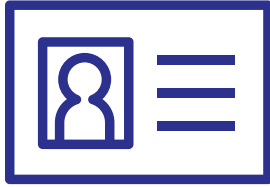
Materials and Their Descriptions:

- **ID Card:** Know who you are, what gets you up in the morning, what you want out of a career!
- **Pen, black or blue ink:** Always be armed with a pen, you never know when you will need to write something important down or sign something!
- **Notebook paper:** And of course have something to write on!
- **Wrist Watch:** Being on time is important! You don't want to be late for a meeting with your future employer!
- **Key:** Have a home base, make sure you take time to recharge, recuperate, and take time for your mental health
- **A coin:** Do you know what scholarships are available? Check out our Scholarship Section on the NFL website! Check out the Career Explorer to see how much money your future career makes!
- **Something that has a map** (this could be a smart phone or tablet! Have a plan, know the stops you need to take to get the career you want! Utilize the NFL Career Plan and Career Explorer to map out your journey!
- **Book:** Know what type of education or training you will need! You may need some additional knowledge.
- **Headphones:** Develop solid listening skills. Listen to podcasts (like the ones in NFL) to learn about the path to careers

Career Scavenger Hunt

NAME: _____

Tick off each item if you have it!



ID Card

Know who you are, what gets you up in the morning, what you want out of a career!



Pen

Always be armed with a pen, you never know when you will need to write something important down or sign something!

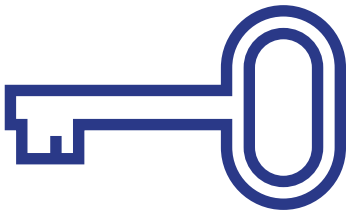


Notebook Paper

And of course have something to write on!

Watch

Being on time is important! You don't want to be late for a meeting with your future employer!



Key

Have a home base, make sure you take time to recharge, recuperate, and take time for your mental health.



Coin

Do you know what scholarships are available? Check out our Scholarship Section on the NFL website! Check out the Career Explorer to see how much money your future career makes!



Book

Know what type of education or training you will need! You may need some additional knowledge.

Headphones

Develop solid listening skills. Listen to podcasts (like the ones in NFL) to learn about the path to careers.



Something With A Map

Have a plan, know the stops you need to take to get the career you want! Utilize the NFL Career Plan and Career Explorer to map out your journey!



Career Profile

NAME: _____

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Listen to the presenter and jot down 2 important facts as they go along!

Presenter Name & Career	What They Do
Company Name and Specialties	What They Do
Education	Job Responsibilities
Where They Work	Professional Organizations
Contact Info	

Company Profile

NAME: _____

.....
Listen to the presenter and jot down 2 important facts as they go along!

Presenter Name & Company	About the Company
Goods and Services	What They Do
Careers	Where They Work
Locations	Scholarships/Internships
Contact Info	